



# AUTOMYO

EMBRACE AUTOMATION

PRODUCT OVERVIEW

# AUTOMYO

Our company

## Who we are

Automyo is an innovative startup. We developed a solution that allows companies to automate, simplify, improve, and accelerate both repetitive and boring processes, and tasks with a high risk of human mistakes.

## Our Mission

“Automation” is the possibility to order and control highly repetitive and boring processes that lower our attention spans.

It is also the **opportunity** to create a “silent” language to connect different company areas in one organic process.

Our automation is made possible by **Claudio**, a **no-code** automation platform, equipped with the most advanced features, and scalable to match all your needs.



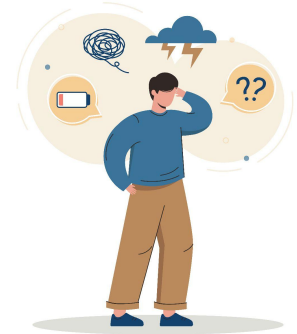
# PROBLEM



REPETITIVENESS



HUMAN ERROR



BURNOUT

# WHAT PROCESSES ARE IDEAL TO AUTOMATE?

## HR services

- Data entry
- Personnel administration
- Payroll
- New hires, transfers, exits

## Supply chain

- Inventory management
- Demand & supply planning
- Invoice & Contract management

## IT services

- Server & app monitoring
- Batch processing
- E-mail processing and distribution

## Sales

- Record to report
- Vendor management
- Incentive claims
- Sales order management



# A NEW KIND OF AUTOMATION



*Give me six hours to chop down a tree,  
I'll spend the first 4 sharpening the axe*  
(Abraham Lincoln)

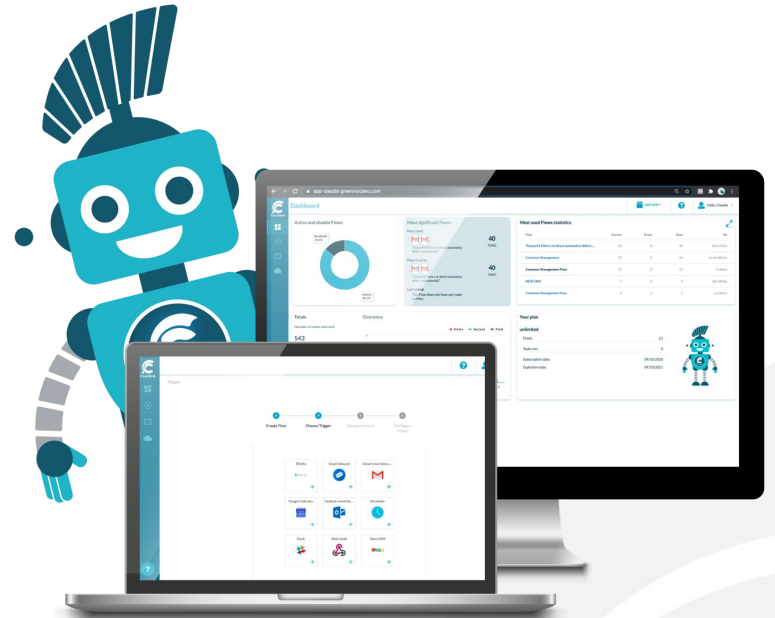
# AUTOMYO

## LET US INTRODUCE YOU CLAUDIO

Automating the activities with low added value is the only way to **elevate** ourselves from a situation limited to manual labour to a stage where we contribute to a more **strategic value distribution** in the company.

However, we also know that you can't automate your activities without the necessary **tools**.

With Claudio, our **no-code automation platform**, you become **autonomous** in the automation path. You can choose a pre-configured recipe, or design a custom one to ensure your company the simplest, leanest, and most efficient workflow.

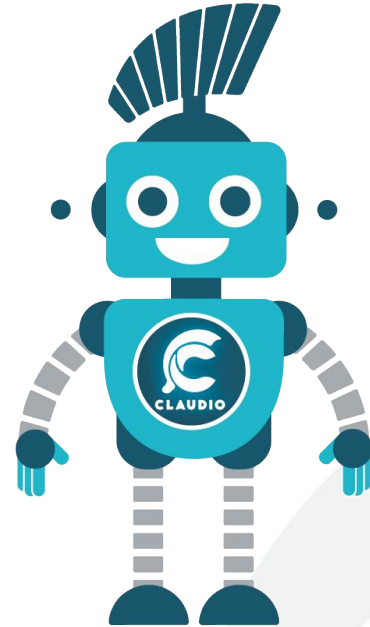


# CLAUDIO

The virtual employee

Claudio offers precisely to achieve this goal: making our company lean and precise through automation processes. It creates the conditions to be successful in our business plans, facilitating the incorporation and carrying out of the numerous repetitive tasks that we deal with every day.

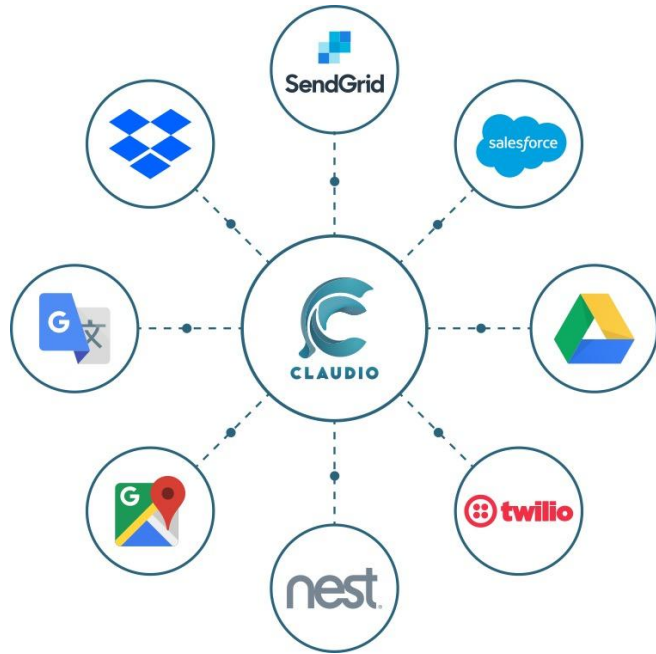
Claudio becomes a **new colleague**, to whom we can make requests, ask questions and get answers. It needs to be trained, but it won't let you down.



Chief Automation Officer

# CLAUDIO

## How it works



Build the automatic flow you need at every moment, with four basic elements:

**TRIGGER:** this is the founding stone, the beginning of the flow. It triggers the flow when certain conditions arise.

**FLows:** automated processes, designed in a visual way, to be configured with parameters.

**CATALOGUES:** a diversified list of applications you can choose from, according to the task you want to carry out.

**OPERATIONS:** an advanced list of actions to carry out within each flow (logic conditions, iterators, filters, math operations, etc.).



# CLAUDIO PLATFORM

The screenshot displays the Claudio Platform interface. At the top, there is a header with a search icon, a user profile icon labeled "Hello, Luca", and a flow title "Updated Gmail in ... X". Below the title are fields for "History" and "Version", and buttons for "SAVE", "PUBLISH", "RUN", "LOGS", and "EXPORT".

On the left side, there is a vertical sidebar with a search bar and a grid of category icons including Automotive, Billing, CRM, Database, Developer, E-commerce, ERP, Email, Fatturazione, Files, Finance, Forms, IoT, Messaging, Office, Payments, and Social.

The main workspace shows a workflow diagram. It starts with a "Trigger" icon, followed by two "Microsoft Sheets" nodes labeled "Get Values", and a "Lists" node. These are connected by plus signs. The flow then enters an "Iterator" box. Inside the iterator, there is a "Math operation" node followed by a "Condition" node. The condition node has two paths: a top path marked with a green checkmark leading to a "Gmail Send email" node, and a bottom path marked with a red X leading to a plus sign. Both paths merge and exit the iterator. The flow continues through several more plus sign nodes.

At the bottom, there is an "OPERATIONS" bar with icons for various actions: Condition, Converter, Date operation, Filter element, Iterator, Lists, Math operation, Run flow, Switch, Cast operation, and Output operation.

# SOME OF THE SUPPORTED APPS





# AUTOMATION FEATURES



*Each feature I make,  
is my focus at that time.*

(Richard King)

# EASE OF USE

## For USERS



### CODELESS

Knowledge of programming languages not required



### FORM BASED

Fill out simple forms to perform operations



### NATIVE OPERATIONS

Required operations already available for use, in graphic format

# EASE OF USE

## For IT Professionals



### STANDARD ACCESS

Oauth2, Api key, certificates, etc.



### INTEGRATION VIA YAML

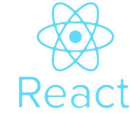
Any new integration can be easily developed via the YAML descriptor.



### SCALABLE AND EDITABLE

Developed on Kubernetes clusters, it can scale and increase power where and when needed.

# TECHNOLOGIES





# AUTOMATION USE CASES



*Each feature I make,  
is my focus at that time*

(Richard King)

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## CASE STUDIES 01 - ONLINE SALES

# AUTOMOTIVE ECOMMERCE



## HURRY

Hurry is an e-commerce application for cars and motorbikes. Its mission is to revolutionize the transport industry, using increasingly simpler, more convenient and more sustainable vehicles, through long-term rental services. This is an increasingly popular alternative among private customers too. A “no worries” formula with car tax, insurance and maintenance all included in one, single monthly fee.

### Problem

In the early start-up stage, the company needed to quickly develop its business units to deliver its services with the minimum effort possible.

### Solution

The digital platform was built using automated Claudio's flows (one for each task or process) and managed by a small team that only has to check the performance and wellbeing of activities scaled with new automation flows when necessary.

### Perks

- **Time-to-market < 1 year**
- **No extra costs for IT services**
- **Flexible structure to scale-up**

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### Affected process:

Lead Generation and Follow-Up

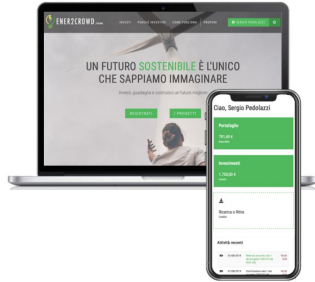
### Targeted Functions:

Marketing and Sales



## CASE STUDIES 02 - DB MANAGEMENT

# CROWDFUNDING PLATFORM



## ENER2CROWD

The first Italian lending crowdfunding platform dedicated to green economy and energy transition. Its aim is to facilitate green projects funding through people's direct investing in the most solid and stable opportunities.

Climate remediation is not just possibile, is a great opportunity.

### Problem

Integration of the investors' database and information with external marketing platform used as a CRM or for EMC.

### Solution

Automated flow for information exchange between different portals without sharing or risking the leak of sensitive information while shielding pre-existing data.

### Perks

- **Almost 95% of operating time saved;**
- **No leak of critical information;**
- **Autonomous creation of additional flows;**
- **Nurture of specific clusters of users.**

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### Affected process:

DB Management & Data Protection

### Targeted Functions:

Marketing and Sales

## CASE STUDIES 03 - REPORT MANAGEMENT

# TELEMATICS BEHAVIORS



### EDRIVING

The company helps organizations to achieve and sustain a crash-free culture® that does not accept collisions as an inevitable part of driving for work. They help organizations to establish safety as a priority and then offer a solution that monitor risky driving behaviors, assign them a score and prescribe micro training to drivers.

### Problem

Periodic excell reports for clients were done manually, requiring a large amount of time and a dedicated team of people. Reports were even required by Finance BU (weekly and monthly extracts).

### Solution

Creation of various automation flows that automatically extract the data from different sources, create excel documents and sent them to the customers.

### Perks

- **Excel docs with more than 150k rows;**
- **4 daily reports - 2 weekly - 10 every 2 weeks - 5 monthly**

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### Affected process:

Report Management & Data Protection

### Targeted Functions:

Operation

## CASE STUDIES 04 - DATA MANAGEMENT

# NATIONAL STREET UPDATE



## LARGE MULTIUTILITY

One of the largest multi-utilities in Italy with a turnover of more than 3 billion, and nearly 10,000 employees. Active in the management and development of networks and services in the water, energy and environmental sectors for half of Italy.

### Problem

Long and redundant processes to manually add and monitor updates. Up to 5 people waited for one another to complete the different parts of the process leading to bottlenecks and it was prone to human error.

### Solution

The automatic processes wait for the opening of a ticket in the CRM with the update file. They proceed in total autonomy to simulate the entire process, then returning the result on the ticket.

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### Perks

- **Delivery of the processes less than 3 months (Till last user acceptance test)**
- **Up to 5 people freed of their time**
- **Every stakeholder updated in real time**



# AUTOMYO

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[info@automyo.com](mailto:info@automyo.com) • [automyo.com](https://www.automyo.com)

Roma Via Oslavia 6, 00195

Napoli Via G. Porzio 4, 80143 Centro direzionale is. C2

Boston 124 Reservoir Street, Needham Heights MA, 02494